



PRESS INFORMATION

Honda Cars India registered robust domestic sales of 11,319 units in January'21

New Delhi, 01 February, 2021: Honda Cars India Ltd (HCIL), leading manufacturer of premium cars in India, **registered monthly domestic sales of 11,319 units in January'21** against 5,299 units in the corresponding month last year, **recording a growth of 114%.**

Commenting on sales performance, **Mr. Rajesh Goel, Sr. Vice President and Director, Marketing & Sales, Honda Cars India Ltd** said, *"HCIL sales continue to be robust and first month sales in 2021 have been very positive. The strong demand for our popular sedans Amaze and City in fact exceeded the supply last month and we seem to be heading towards sustainable market recovery except for a few challenges. We have also started Honda City exports recently to new left hand drive markets which gave a fillip to our export volumes. With the COVID Vaccination drive currently in progress, we expect it to propel positivity in the market, resulting in a steady demand going forward."*

The number of export units stood at **1,233** in Jan'21 as against 182 units in corresponding month last year.

About Honda Cars India Ltd.

Honda Cars India Ltd. (HCIL), a leading manufacturer of premium cars in India, was established in December 1995 with a commitment to provide Honda's latest passenger car models and technologies, to the Indian customers. Honda's models are strongly associated with advanced design and technology, apart from their established qualities of durability, reliability, fuel-efficiency and safety.

For further information, please contact:

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